



For Immediate Release

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**Cross Point Industries Donates Voice Alert Systems to
Braille Institute of San Diego**

Encinitas, Calif. – July 12, 2004 – Cross Point Industries, Inc. (CPI), recently donated 30 Voice Alert systems, the company’s wireless voice notification system, to the Braille Institute of San Diego, according to Phil Kessler, Cross Point Industries’ CEO.

“We believe that Voice Alert is a great tool for people dealing with vision loss and are happy to be working with the Braille Institute of San Diego to provide some deserving people with their own Voice Alert system,” explained Kessler.

Voice Alert uses motion sensors to report movement in and around a home or business. When a sensor detects movement it sends a wireless signal to a speaker/receiver in the home. The speaker/receiver then plays a user-recorded voice message to identify which zone detected movement. Users create and record their own messages and messages can be easily changed.

One of the greatest benefits of Voice Alert for people living with vision loss is that they can easily know whenever there is activity and it gives them time to respond. Voice Alert messages can be recorded to identify where the activity is, like the front door, driveway, back door, garage, or top of the stairs.

The Braille Institute provides support for people living with visual loss. The organization's goal to eliminate barriers to leading a fulfilling life. For more information about the Braille Institute visit the organization's website at www.brailleinstitute.org.

Voice Alert is a patented, wireless annunciator system that allows specific, voice-customized alert messages to be recorded for each monitored zone. It is the most flexible and feature-rich wireless system on the market. Security dealers are discovering that it's an affordable, yet valuable, addition to both residential and commercial security applications, especially in those hard-to-wire situations.

Voice Alert combines all-weather, wireless sensor/transmitter passive infrared (PIR) technology with an indoor receiver/speaker (RS). The system has a range of up to 1000 feet (300 feet through walls) and zone messages can be altered whenever needed.

Cross Point Industries, Inc., a California Corporation, headquartered in Encinitas, California is a privately owned company that was founded in 2000 to develop and market innovative electronic products to alert and automate homes and businesses. The company's charter is to design and license unique products that solve specific challenges and to develop market channels for their sales and distribution. For more information about Cross Point Industries and its products visit the company's web site at www.voicealert.com.